

# Give your employees peace of mind



## 24/7 NurseLine has them covered anytime, anywhere

Health issues can crop up at the most inconvenient times and places for your employees — whether it's 3 a.m. at home or 10 a.m. while they're in the office. What if your employees had a nurse in their back pocket — someone knowledgeable they could talk to any time of the day or night, 365 days a year, from anywhere in the U.S.?

That's why Empire BlueCross BlueShield (Empire) offers 24/7 NurseLine. With 24/7 NurseLine, your employees can ask registered nurses a variety of questions, including how to choose the right level of care. Choosing the best treatment option can mean cost savings for you and your employees.

### Good health is great for your business

While 24/7 NurseLine may be the first line of defense for the unexpected, it's also part of Empire's whole-health approach to care. The registered nurses can give your employees allergy relief tips and explain why urgent care makes more sense than the emergency room (ER). By reaching for their phones first, your employees can get the help they need.

### Qualified registered nurses can also:

- Help your employees find providers and specialists in the area.
- Give referrals to LiveHealth Online, a tool that allows your employees to have live video chats with board-certified doctors using a smartphone, tablet or computer and webcam.<sup>1</sup>
- Enroll your employees and their dependents in valuable care management programs for certain health conditions.
- Help your employees decide where to go for care when their doctor, dentist or eye doctor isn't available.
- Provide guidance during natural catastrophes and health outbreaks.
- Offer links to health-related educational videos or audio topics.

24/7 NurseLine is connected with Empire's other health and wellness programs, so your employees have access to the best resources for the best health results.

When your employees need answers, they can call 877-825-5276.

It's that easy!