

LiveHealth Online:

providing your employees with easy, affordable access to a doctor 24/7.

LiveHealth Online works:

LiveHealth Online is an innovative way for your employees to connect with board-certified doctors through two-way live video from their smart phone, tablet or computer with a webcam.¹ Doctors are available 24/7 with less than a ten minute wait to help with common illnesses such as colds, allergies or the flu. With LiveHealth Online you can get medical advice, a diagnosis and even a prescription if needed 24 hours a day, 7 days a week.²

LiveHealth Online is more convenient and less expensive than an urgent care visit.

- 90% of members saved two or more hours of work time by using LiveHealth Online
- 90% patient satisfaction
- 85% report their medical issue was resolved

*LiveHealth Online consumer post-visit survey results, August 2014.

Find out more about LiveHealth Online [here](#). If you have questions about these promotional tools, contact your BCBSGa account representative.

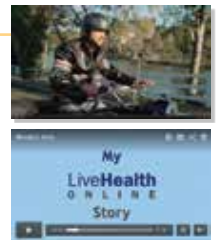


Promote LiveHealth Online with these tools and resources

1 Introduce employees to their LiveHealth Online benefit with these email templates. Simply open the email and insert your distribution list to send. Choose from these [templates with incentive](#) or [without](#).



2 Post our [Doctor by your side](#) and [testimonial videos](#) on your employee intranet site or share them during an all-employee meeting. The videos are a great way to help them understand how LiveHealth Online works and how it's helped people just like them get the medical care they need quick and easy.



3 This [FAQ](#) provides answers to the most common questions about LiveHealth Online.



BlueCross BlueShield
of Georgia

LiveHealth
ONLINE

1 LiveHealth Online is available in most states and is expected to expand to more in the near future. Visit [livehealth.com](#) to view the service map by state.
2 As legally permitted in certain states.

LiveHealth Online is the trade name of Health Management Corporation, a separate company, providing telehealth services on behalf of Blue Cross and Blue Shield of Georgia.

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Additional LiveHealth Online resources:

- [Open Enrollment language](#)
- [Posters](#)
- [Fliers](#)